

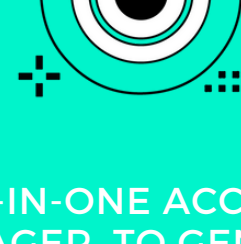
WHY WE'RE NOT AN AGENCY

THE HOVERS

OTHERS



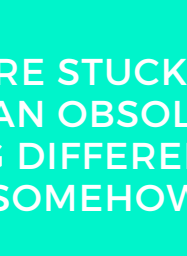
OUR TEAM ARE CERTIFIED DIGITAL MARKETING TRAINERS & EXPERTS



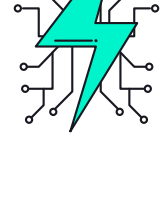
ALL-IN-ONE ACCOUNT MANAGER, TO GENERATE LEADS, SELL & EXECUTE



WE USE THE FLYWHEEL THEORY AS WE RUN OUR WEEKLY SPRINTS FOCUSING ON YOUR GOALS AND OPTIMIZATIONS



AGENCIES ARE STUCK IN THE FIRST STAGE OF AN OBSOLETE MODEL EXPECTING DIFFERENT RESULTS SOMEHOW.



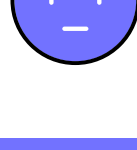
WE USE THE LATEST MOST EFFICIENT SUITE OF TECH TOOLS THAT WE TESTED FOR YEARS.

HubSpot

= autopilot

Typeform

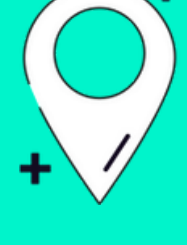
JustCall



THEY USE WHATEVER IS TRENDING AND EXPERIMENT ON THE JOB!



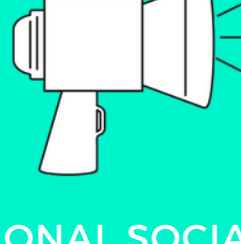
WE HAVE LEADERSHIP EXPERTISE IN RUNNING MULTINATIONAL MARKETING COMPANIES



THEY'RE MOSTLY LOCAL OPERATORS WHO NEVER RAN A TEAM ACROSS THE BORDERS

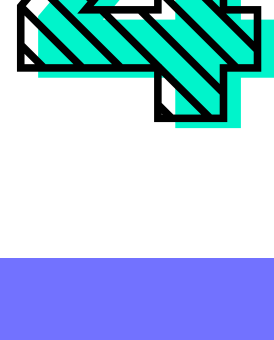


WE USE THE INTEGRATED DIGITAL TRANSFORMATION APPROACH TYPING CAMPAIGNS WITH REVENUES AND LEAD GENERATION GOALS



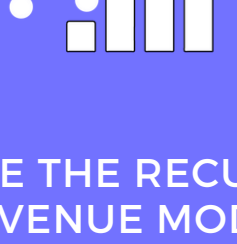
TRADITIONAL SOCIAL MEDIA, RE-MARKETING & RETARGETING CAMPAIGNS ARE THE ONLY ACTIVITIES OF DIGITAL AGENCIES

WE HAVE VALUES THAT WE BELIEVE IN, TAKE VERY SERIOUSLY AND, WE INVEST IN OUR TEAM



DAY WORKING WEEKS, AND WE DON'T BUY YOUR 5TH DAY, YOU OWN IT!

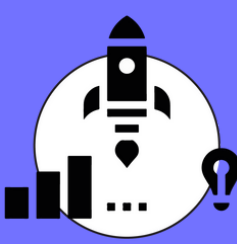
OUR AIM IS TO ENSURE A STRESS-FREE WORKING ENVIRONMENT, BECAUSE AT HOVI, WE BELIEVE THAT PEOPLE ARE THE MOST IMPORTANT ASSET IN ANY BUSINESS.



WE USE THE RECURRING REVENUE MODEL

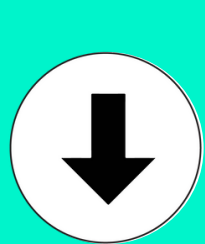


THEY USE THE COST PER "CAMPAIGNS"

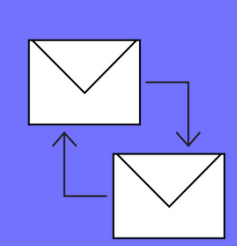


OUR IMPLEMENTATION METHOD IS METHODOLOGICAL, STRUCTURED & NIMBLE

LEAN AGILE PROJECT MANAGEMENT APPROACH WITH WEEKLY SPRINTS AND GOALS.



WATERFALL, DO IT ALL AT ONCE APPROACH WHICH LEADS TO MISSING DEADLINES



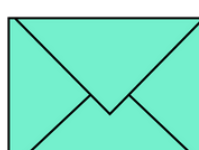
WE USE POWERFUL SET OF INTEGRATIONS WITH OUR TOOLS SUCH AS THE GROWER APP THAT IS CONNECTED TO A DATABASE OF OVER 150MILLIONS PROFESSIONAL PERSONAS



OTHERS PURCHASE UNSEGMENTED LIST FOR BLAST EMAILS WHICH DERAILS YOUR DOMAIN AUTHORITY



SUPER DYNAMIC MISSION CONTROL INCLUDING VISIBILITY DASHBOARDS OVER OKRS



THEY USE VERY BASIC REPORTING WITH AN OBVIOUS LACK OF TRANSPARENCY



OUR OWN PROCESSES ARE FULLY AUTOMATED



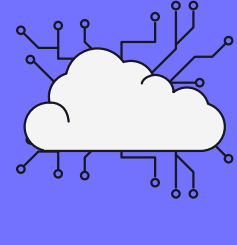
THEY OPERATE THE SAME WAY THEY SELL



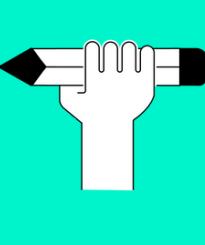
WE USE INTEGRATED MARKETING CONCEPTS AND FACE SALES GOALS HEADS ON



THEY ALWAYS GET AWAY FROM SALES CONCEPTS AND FOCUS ON TASKS



UNPARALLELED AUTOMATIONS SUCH AS BACKLINKS GENERATOR, AI LANGUAGE TRANSLATOR, ROI CALCULATOR, OUTREACH LEADS GEN



MANUAL COSTLY HUMAN INTERFACING WORK THAT IS INEFFICIENT

WE ARE NOT A MARKETING AGENCY AND WE'RE HERE TO CHANGE THE WAY YOU RUN SALES AND MARKETING

WE ARE THE HOVERS

